



BAKING SODA  
ALOE VERA  
& FLUORIDE  
TOOTHPASTE

**FRESH**  
**smile**

100 ML - 3.4 FL OZ

# FRESH SMILE

BAKING SODA - ALOE VERA - FLUORIDE

For natural, effective & gentle cleaning.

polargo●



## A FRESH & CLEAN FEEL

Fresh Smile gives you a fresh and clean feel. Based on **baking soda**, a natural salt, Fresh Smile gently cleans & polishes your teeth, while neutralizing plaque and minimizing cavity activity.

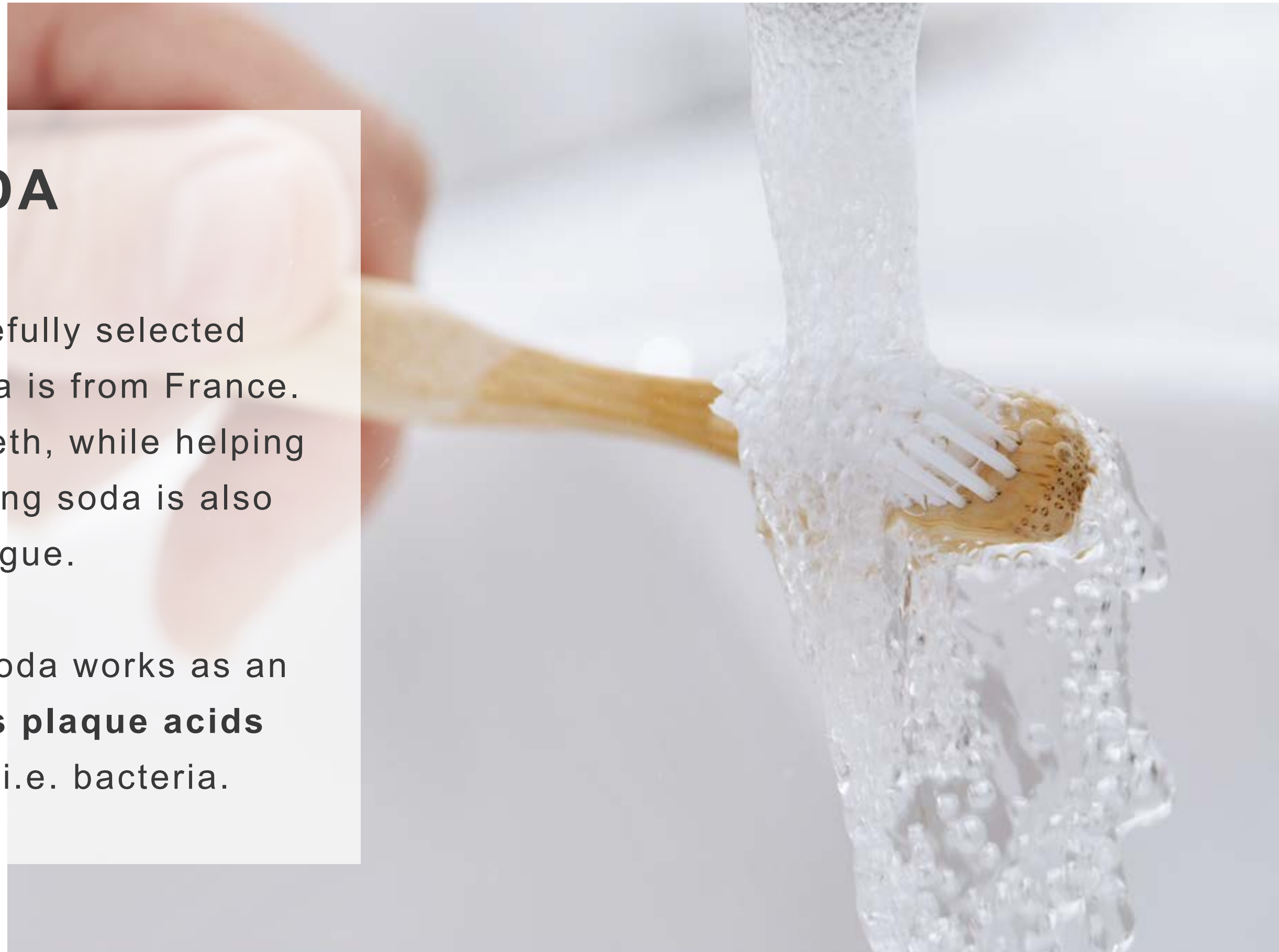
Baking soda, gentle silicates and organic aloe vera help maintain the look of white and healthy teeth.

# BAKING SODA


[Sodium Bicarbonate]

Our high-quality, smooth & carefully selected combination of natural baking soda is from France. It **gently & deeply cleans** your teeth, while helping to protect the tooth enamel. Baking soda is also gentle to gum and tongue.

When mixed with saliva, baking soda works as an alkaline pH buffer. It **neutralizes plaque acids** which can minimize microbes, i.e. bacteria.







***“Let your smile  
change the world  
but don't let the world  
change your smile”***

# ORGANIC ALOE VERA

[Aloe Barbadensis Leaf Extract]

Fresh Smile contains **organic aloe vera**, an ingredient with many natural vitamins, minerals and enzymes for oral health.

Aloe Vera also has a **calming effect** on gums and tongue.





# FLUORIDE

[Sodium Monofluorophosphate]

Fresh Smile contains 1450 ppm fluoride, an ingredient that science agrees can help **prevent cavities**. Called nature's cavity fighter, fluoride protects by strengthening the tooth surface, making it more resistant to cavities.

Fluoride works well with the functional ingredient xylitol. When used in combination, xylitol works to remineralize teeth, **protecting tooth enamel** and **minimizing new cavity formation**.



# THE NATURAL CHOICE

Fresh Smile is made to provide a gentle and effective cleaning experience, with a select combination of **natural high-quality ingredients**.

A self-preservative formula, Fresh Smile is **free from:** synthetic preservatives, colorings, titanium dioxide, plastics, PEG's, SLS or other synthetic lathering ingredients.





# FRESH SMILE TOOTHPASTE

**INGREDIENTS:** Sodium Bicarbonate\*\*, Hydrated Silica, Glycerin (vegetable)\*, Aloe Barbadensis Leaf Extract\*, Aqua, Xylitol, Sodium Monofluorophosphate, Cellulose Gum, Xanthan Gum, Mentha Arvensis Leaf Oil, Aroma\*\*\*, Limonene, Linalool. \* = organic ingredients

\*\*= COSMOS certified, \*\*\*NCS certified (Natural Cosmetic Standard)





polargo•  
[www.polargo.com](http://www.polargo.com)